



ΓΔ Εκπαίδευση και πολιτισμός

Πρόγραμμα διά βίου μάθηση



# ΚΑΛΗΜΕΡΙΖΟΥΜΕ ΤΟΥΣ ΕΚΠΡΟΣΩΠΟΥΣ ΤΟΥ:



IKY



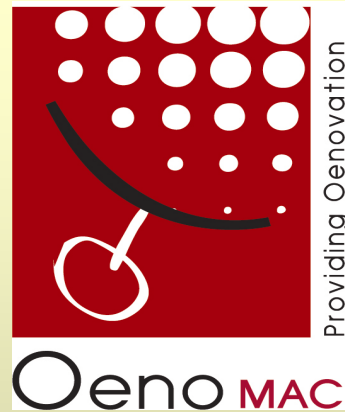
ΕΛΛΗΝΙΚΗ  
ΔΗΜΟΚΡΑΤΙΑ

ΙΔΡΥΜΑ ΚΡΑΤΙΚΩΝ ΥΠΟΤΡΟΦΙΩΝ  
STATE SCHOLARSHIPS FOUNDATION

ΔΕΚΠ 12.02.10

**ATExcelixi** A.E. 

ΕΚΠΑΙΔΕΥΤΙΚΟ & ΣΥΝΕΔΡΙΑΚΟ ΚΕΝΤΡΟ • ΕΤΑΙΡΙΑ ΟΜΙΛΟΥ ATEbank



# Oeno –MAC 2008 -2010

LIFELONG LEARNING PROGRAMME

Leonardo da Vinci

TRANSFER OF INNOVATION

## The Project:



- Oeno –MAC
- Multi-Actor-Cooperation training at all level for integrated sustainable development of the European viti- vini- sector from the vineyard to the glass.
- Duration: 24 Months
- Partners: 11 (ATExcelixi SA, EDOAO, NHRF, MAC Team, Universite du Vin, Point, METE, Soos School, Fundacion La Rioja, Enterprizer, Fachoscule Trier)

- Countries: 8 (EL, FR, DE, HU, TR, ES, BE, UK)
- SITE: [www.oeno-mac.eu](http://www.oeno-mac.eu)
- CO ORDINATOR – PROJECT MANAGER: ATExcelixi SA

## ● Kick-off Meeting: 27-28/ 11/ 2008

- Conference introducing Oeno MAC project (27/ 11)
- Application Form
- Approval of WPs
- TNA Template:

### OENOMAC TRAINING NEEDS ANALYSIS (FG)

The structure of the questionnaire in which the Data collection for TNA will be based is as follows

TITLE OF INFORMATION

SHORT DESCRIPTION ( A few lines in English about content, objectives, target groups, interest for oenomac)

Formal / Informal / Other

KEYWORDS

Topic 1 to 5

Content / Type of INFO

ECVET

Training Institution

.....

DOCUMENT NAME + ATTACHMENT

LINKS = LINK +TITLE

LANGUAGE

COUNTRY

COVERAGE ( REGION / SECTOR / ACTIVITY )

SEE ANNEX 1

## ● **Kick-off Meeting: 27-28/ 11/ 2008**

### *FUTURE ACTIVITIES*



- **Web Conference 14/4/009 10 am** Brussels time, YB will send invitations to connect
- **2<sup>nd</sup> General meeting: March 12-13 BUDAPEST**
- **3<sup>rd</sup> General meeting: May 18-19-20 SUZE LA ROUSSE** instead of PARIS
- **May-June 2009** Each package leader has to finalize his WPackage
- **July 2009** Finalization of Work Packages
- **Sept 2009** Draft version of the Training Guidelines
- **Sep-Nov 2009** Finalization of the Training Guidelines
- **November 2009 – February 2010** Training of the Trainers
- **Feb-June 2010** Seminars (*pilot tests*)
- Translated (*final version of training material in national language*)
- **July – August 2010** Synthesis
- **Sep 2010** Provide all the assessments

## 2<sup>nd</sup> General Meeting - Budapest 12 - 13.03.09

- REALLOCATION OF WPs after the resignation of AESBUC (PT) and EUC (CY):

### COORDINATORS

**Vine cultivation** allowing exchange of good practice and varieties : **Oeno School (HU)**

**Wine production** including the recent changes in regulation and techniques: **Oeno School (HU)**

**Bottling** with the choice of corks, and the environment/regulatory issues regarding glass and/or other containers: **Universite du Vin (FR)**

**Health, gastronomy and safety** e.g. resveratrol, flavonoids & antioxidants, organic wines, elimination techniques for mycotoxins/ ochratoxin, non-alcoholic beverages : **ATExcelixi (EL)**

**Business development:** Rural development & eco-tourism (economy, management, marketing) for farmers/wine producers but also local developers as accompanying actors. Development of agro-tourism and farm-based economy linked to European wine regions: **METE (HU)**

**Transversal Issues:** Including EQF and ECVET: **EDOAO (EL)**

## **3<sup>rd</sup> General Meeting – Suze La Rousse (FR) May 19th & 20th 2009**

- **Presentation and Validation of the Curricula**

WP01 - Vine cultivation topic

WP02 - Wine Production

WP04 - Health & Safety

WP05 - Business development

**+TECHNICAL VISITS**

# Informal Meeting Budapest

## 25 - 26.08.09

- Presentation and Validation of the Curricula

WP3 - Bottling

+TECHNICAL VISITS

SEE ANNEX 3

# 4<sup>th</sup> European Conference TRIER (DE) October 6 2009

- 1) Training the Trainers March-June 2010
- 2) Pilot Tests March-June 2010

## Training Material:

- Curricula (**FINISHED**)
- Pedagogical Guide Lines (For the Trainers) (**FEBRUARY 2010**)
- Cases/ Examples (**FEBRUARY 2010**)
- Evaluation Process

## 5<sup>th</sup> European Conference University of La Rioja – Spain

28<sup>th</sup> of January 2010

- Preparation of a template for the Training Guide Lines (TGL)
- ECVET
- Technical Visits

# The Enterprizer Tool

SEE ANNEX 6



## FUTURE ACTIVITIES:



- **Train the Trainers**
- **Pilot Tests & Evaluation**
- **Development of distance learning content (platforms exist);**
- **DVDs will be produced to reach complementary type of users with interactive process (users having DVD players but not specially using PCs)**
- **Dissemination activities in national languages (fairs, info brochure linked to targets, relay actors involvement);**

# Presentation of the Oeno MAC

Web site:

[www.oeno-mac.eu](http://www.oeno-mac.eu)

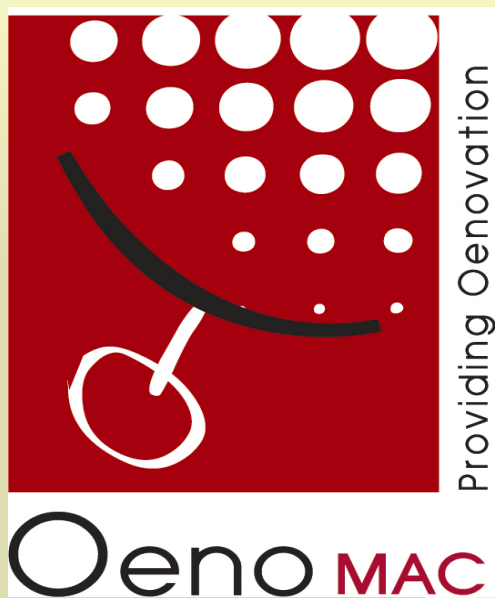
**+statistics**

ANNEX 7

# Dissemination Activities



- Publication of promotion and dissemination brochures in national languages
- Leaflet
- Poster
- Newspapers etc.



ΕΥΧΑΡΙΣΤΟΥΜΕ ΠΟΛΥ